

## DexOne.com Privacy Policy

Last Updated February 2, 2010

Dex One Corporation and its affiliates (collectively, "Dex One", "we" or "us") understand and respect your concerns about privacy. This notice describes Dex One's privacy policy as it pertains to the website at [www.DexOne.com](http://www.DexOne.com) (the "Website"). We may from time-to-time revise this privacy policy, and the date of last revision will be available at the top of this page, so please be sure to check back periodically. **By visiting the Website, you are acknowledging and accepting this Privacy Policy. Your continued use of the Website after changes have been posted to the Privacy Policy will constitute your acceptance of such changes.**

**What information we collect:** Dex One may ask for and collect from you personally identifiable information at certain points throughout the Website. Depending on the information and/or services you request, you may be asked to provide your name, email address and other information. Once you provide your personal information, you are not anonymous to Dex One.

In addition to the information you knowingly provide, Dex One collects the domain names and IP addresses of its visitors, along with usage statistics (e.g., types of web browsers and operating systems used) and browsing history. This data is used to more efficiently operate Dex One's business, promote our products and services and administer the Website. Dex One may combine this information with the personally identifiable information it collects.

**How Dex One uses your information:** Dex One may use your information:

- To provide you with personalized content.
- To process and respond to inquiries.
- For the purposes for which you provided the information.
- To improve the content and navigability of the Website.
- To alert you to new Website features, special events, products and services, and to deliver newsletters from which you may opt out.
- To enforce the [Terms of Use](#)
- In the future, we may sell some or all of our assets. In such transactions, site user information generally is one of the transferred business assets. In the event of a sale of our assets including our database, site user information will be transferred. We will require buyers to honor our privacy policy.

**Information Sharing with Unaffiliated Third Parties:** Dex One may disclose your personally identifiable information to another entity (i) for purposes of outsourcing one or more of the functions described in the previous section; (ii) to confirm or update information provided by you; (iii) to inform you of important information; and/or (iv) as a part of a sale of assets as described in the previous section. We may also share your information in response to a subpoena, legal order or official request, when we believe you have acted in violation of the [Terms of Use](#) or when we believe that doing so may protect your safety or the safety of others.

**Information Sharing with Affiliated Companies:** We may share your personally identifiable information with other companies in the Dex One family, business partners and network partners, and will require the recipient to comply with the provisions of this privacy policy.

**Sharing and use of de-identified information:** Information that is de-identified (stripped of any information that could be used to identify you) may be used by Dex One for any reason and shared freely with affiliates, partners and other third parties. This information is usually

aggregated (combined with information from many other users), and may include information such as traffic patterns, trends in connection with various types of inquiries, and other information.

**How we collect information:** In addition to the methods described above, we may also collect information using cookies, web beacons or similar technologies. These methods permit us to collect various types of information, including which pages you visit, which of our email messages you read, and other information.

**How we protect information:** Dex One attempts to protect against the loss, misuse and alteration of your personal information. Our servers are protected by reasonable physical and electronic security measures.

**How you can view or update your personal information:** To ensure that you have as much control over your personally identifiable information as possible, you may update your information by contacting us at [customercareemail@dexone.com](mailto:customercareemail@dexone.com). We will use reasonable efforts to process any change you make; provided, however, that requests to delete information are subject to Dex One's internal reporting and retention policies and all applicable legal obligations.

**Children:** This Website is not directed toward children under 13 years of age nor does Dex One knowingly collect information from children under 13. If you are under 13, please do not submit any personally identifiable information to Dex One.

**Links:** The Website may contain links to third-party websites. Dex One is not responsible for the privacy practices or the content of such websites.

**Your California Privacy Rights:** If you are a California resident, you are entitled by law to request an Information Sharing Disclosure. If you request it, we will provide you with a notice of your right to prevent sharing of your personal information as well as a cost-free means of doing so. To receive such a notice, submit a written request to the address listed in the Contact section below, specifying that you seek your "California Customer Choice Notice." Please allow thirty days for a response.

**Contacts:** If you have any questions, concerns, or suggestions regarding this privacy policy, please contact us at one [customercareemail@dexone.com](mailto:customercareemail@dexone.com).